




**INSTITUTE INNOVATION CELL**

**3.3.2 Details of Workshops/Seminars conducted on Intellectual Property Rights (IPR), Research Methodology, Entrepreneurship and Skill Development during the period July 2021 to August 2022**

S.NO	Name of the Workshop/ Seminar	Number of Participants	Date (From - To)
1	Workshop on “Entrepreneurship and Innovation as Career Opportunity”	50	24.02.2022
2	World Intellectual Property Day	179	09.03.2022
3	How to plan for Startup and Legal & Ethical Steps	50	23.03.2022
4	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre / Technology transfer Centre	27	19.04.2022
5	Workshop on Intellectual Property Rights and IP management for startup	67	26.04.2022
6	Session on “Accelerators/Incubation Opportunities for Students and Faculties-Early Stage Entrepreneurs	46	22.07.2022
7	Session on “Lean start-up and minimum viable product/business”	43	25.07.2022
8	Session on Innovation/Prototype Validation- Converting Innovation into a Start-Up”	61	27.07.2022
9	Innovative Ideas- A valuable Tool for an Engineer	50	13.08.2022

## IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	24-02-2022
End Date	24-02-2022
Duration of the activity in minutes	300 mins
Number of Student participants	42
Number of Faculty participants	8
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>• Fundamentals of Entrepreneurship</li> <li>• Importance of innovation in project works.</li> <li>• Career opportunities-post Covid' 19</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	The importance of innovation behind entrepreneurship was discussed and the resource person shared his innovation-paper pen and pencil. He imparted the skill of digital marketing to the students.
Photograph 1(image <2MB)	 <p>Chittoor, Tamil Nadu, India MXC7-WVM, Chittoor, Tamil Nadu 625701, India Lat 9.673415° Long 77.964316° 24/02/22 02:27 PM</p>

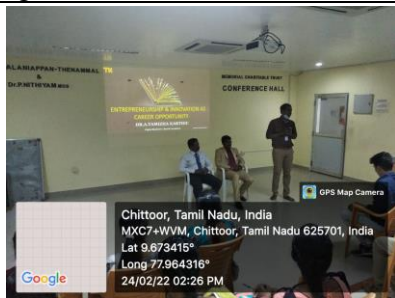

Photograph 2(image <2MB)



Youtube Video URL(for online mode)

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## IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY(pdf max2MB)</b>	
Title of the Event	Workshop on Entrepreneurship and Innovation as Career Opportunity
Objective of the Event	<ul style="list-style-type: none"> <li>• Fundamentals of Entrepreneurship</li> <li>• Importance of innovation in project works</li> <li>• Career opportunities-post Covid'19</li> </ul>
Speaker Details	Dr.A.Tamizha Karthic, Founder-Tamizha Group of companies, Sivakasi.
Participant Details	8 Faculty Members 42 Students
Key Outcome of the activity	The importance of innovation behind entrepreneurship was discussed and the resource person shared his innovation-paper pen and pencil. He imparted the skill of digital marketing to the students.
Photograph 1	 <p>Chittoor, Tamil Nadu, India MXC7+WVM, Chittoor, Tamil Nadu 625701, India Lat 9.673415° Long 77.964316° 24/02/22 02:26 PM</p>
Photograph 2	 <p>Chittoor, Tamil Nadu, India MXC7+WVM, Chittoor, Tamil Nadu 625701, India Lat 9.673415° Long 77.964316° 24/02/22 02:27 PM</p>

Photograph 3



Photograph 4



Photograph 5





(An Autonomous Institution - AFFILIATED TO ANNA UNIVERSITY, CHENNAI)

S.P.G.Chidambara Nadar - C.Nagammal Campus

S.P.G.C. Nagar, K.Vellakulam – 625 701 (Near VIRUDHUNAGAR).



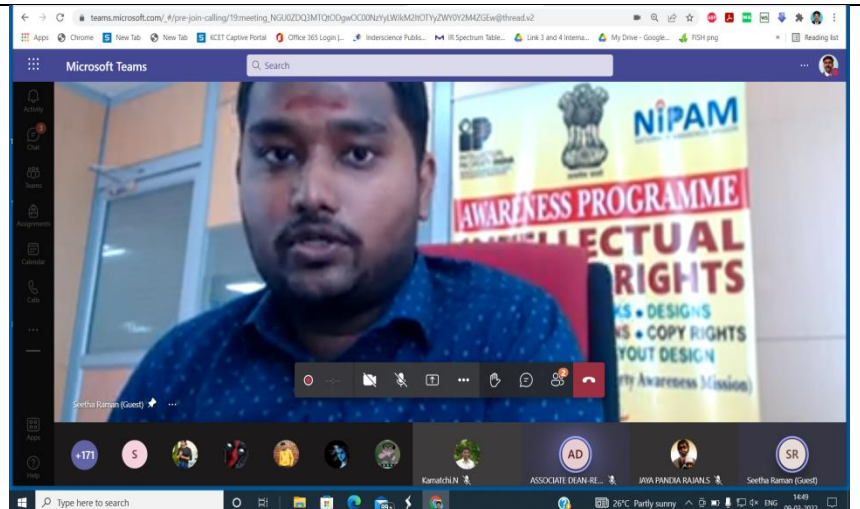
**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)

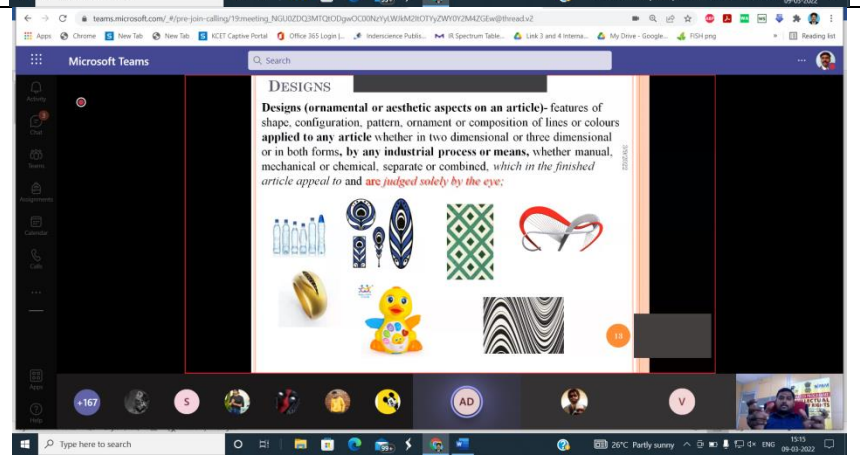
## IIC Activity Report

EVENT DETAILS	
Faculty Name	Dr.S.Karthikumar and Dr.N.Kamatchi
Mode of Session(Online/Offline)	Online
Start Date	09.03.2022
End Date	09.03.2022
Duration of the activity in minutes	90 min
Number of Student participants	169
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	To create an awareness on Intellectual Property Rights among the students and to promote the National Intellectual Property Awareness Mission (NIPAM) Scheme of India Patent, Government of India.
Benefit in terms of learning/skill/knowledge obtained(150 words)	The prefinal year students from various departments participated in the events and learnt the basic structure of Intellectual Property Rights, Forms and Procedures to file a patent, copy right and design patent. As an outcome of the event, our college has received Appreciation Certificate from Controller General of Patents, Designs, & Trade marks.

Photograph 1

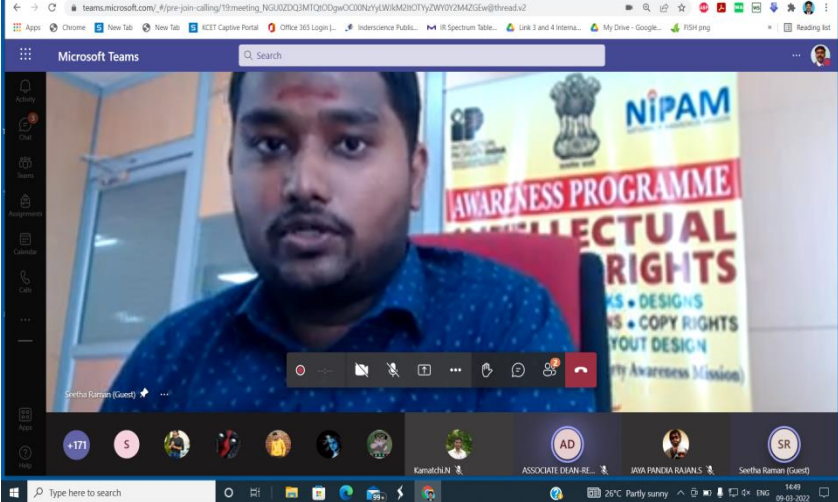
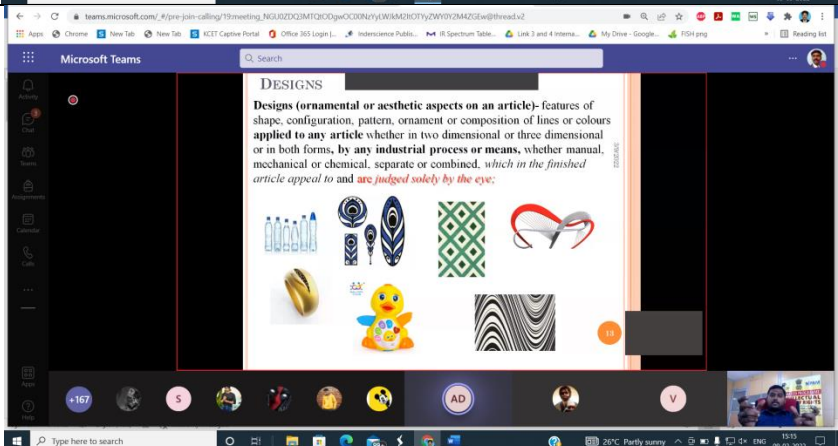


Photograph 2

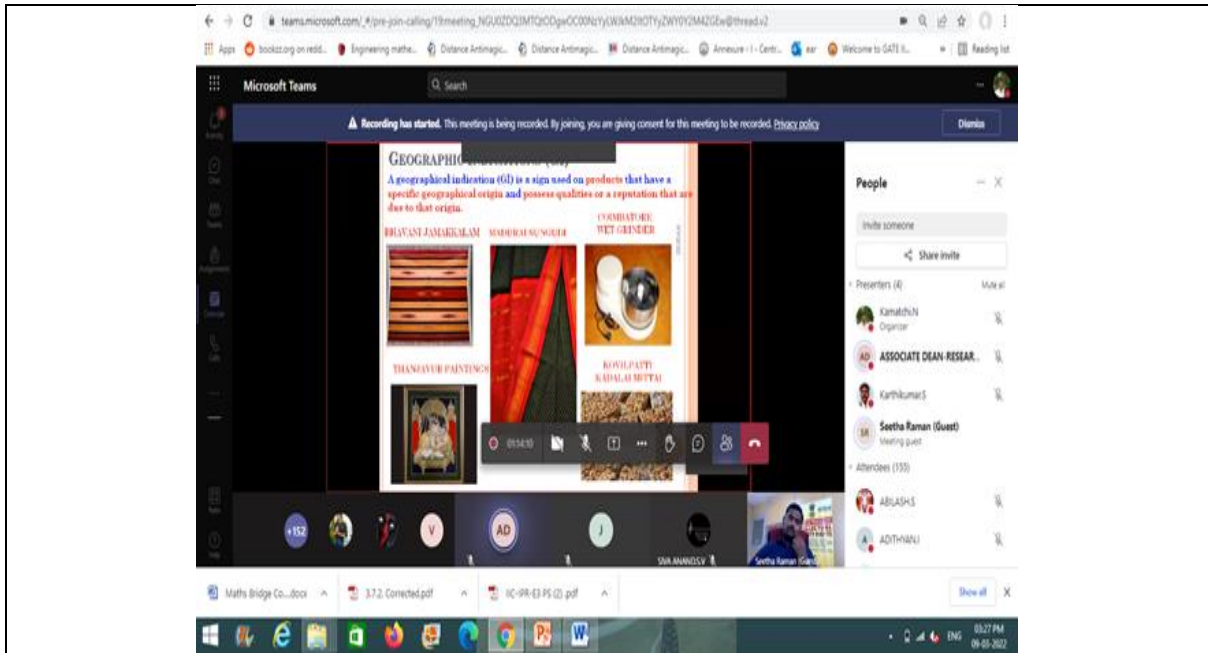


Youtube Video URL(for online mode)



### IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY</b>	
Title of the Event	World Intellectual Property Day
Objective of the Event	To create an awareness on Intellectual Property Rights among the students and to promote the National Intellectual Property Awareness Mission (NIPAM) Scheme of India Patent, Government of India.
Speaker Details	Shri.A.Seetharaman, Examiner of Patents and Designs, Patent Office, Chennai
Participant Details	Third year undergraduate students of various discipline and faculty members
Key Outcome of the activity	College has received an Appreciation Certificate for active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Controller of General of Patents, Designs and Trade Marks, Government of India
Photograph 1	 <p>The photograph shows a Microsoft Teams meeting interface. The main video feed displays a man in a blue patterned shirt speaking. Behind him is a banner for the NIPAM (National Intellectual Property Awareness Mission) with the text 'NIPAM AWARENESS PROGRAMME INTELLECTUAL PROPERTY RIGHTS'. The banner also lists 'PATENTS • DESIGNS' and 'COPY RIGHTS'. The Teams interface includes a search bar, a toolbar with icons for chat, share, and mute, and a bottom bar showing other participants' avatars.</p>
Photograph 2	 <p>The photograph shows a Microsoft Teams meeting interface with a slide titled 'DESIGNS'. The slide contains the following text: 'Designs (ornamental or aesthetic aspects on an article)-features of shape, configuration, pattern, ornament or composition of lines or colours applied to any article whether in two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are judged solely by the eye;'. Below the text are several images of designs, including a yellow rubber duck, a blue and white striped pattern, a green and white geometric pattern, a red and white pattern, and a black and white pattern. The Teams interface is visible around the slide.</p>







### IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	23-03-2022
End Date	23-03-2022
Duration of the activity in minutes	300 mins
Number of Student participants	40
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	To make the students understand the basic steps involved in the process of startup, legal and ethical steps guiding it.
Benefit in terms of learning/skill/knowledge obtained(150 words)	Students had the opportunity to understand the basic steps involved in startup process. The legal procedures involved in a startup was shared.
Photograph 1(image <2MB)	
Photograph 2(image <2MB)	
Youtube Video URL(for online mode)	-

## IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY</b>	
Title of the Event	How to plan for Startup and Legal & Ethical Steps
Objective of the Event	To make the students understand the basic steps involved in the process of startup, legal and ethical steps guiding it.
Speaker Details	Mr.V.P.Senthil Kumar, Proprietor, VS Innovations, Madurai
Participant Details	10 Faculty Members 40 Students
Key Outcome of the activity	Importance of Startup Legal and Ethical steps behind startup Role of Individuals in startup
Photograph 1	
Photograph 2	

Photograph 3




Photograph 4



Photograph 5



## IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr. K. Ganesan
Mode of Session(Online/Offline)	Offline
Start Date	19-04-2022
End Date	19-04-2022
Duration of the activity in minutes	300 mins
Number of Student participants	25
Number of Faculty participants	2
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>• Role of Mentor Institute in supporting Start-ups</li> <li>• Importance of innovation</li> <li>• Funding Schemes and Importance of Product development</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	The importance of field visit to the incubation centre is to build a strong relationship that promotes research activities and product development by sharing the resources.
Photograph 1(image <2MB)	



Photograph 2(image <2MB)



Youtube Video URL(for online mode)

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## IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY</b>	
Title of the Event	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology transfer Centre
Objective of the Event	<ul style="list-style-type: none"> <li>• Role of Mentor Institute in supporting Start-ups</li> <li>• Importance of innovation</li> <li>• Funding Schemes and Importance of Product development</li> </ul>
Speaker Details	Dr. J. Deny, Associate Professor/ECE Kalasalingam Academy of Research and Education, Krishnankoil.
Participant Details	2 Faculty Members 25 Students
Key Outcome of the activity	Collaboration towards funding Utilisation of Research Labs Product Development
Photograph 1	
Photograph 2	

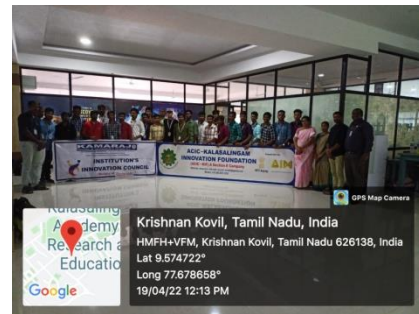
Photograph 3



Photograph 4




Photograph 5

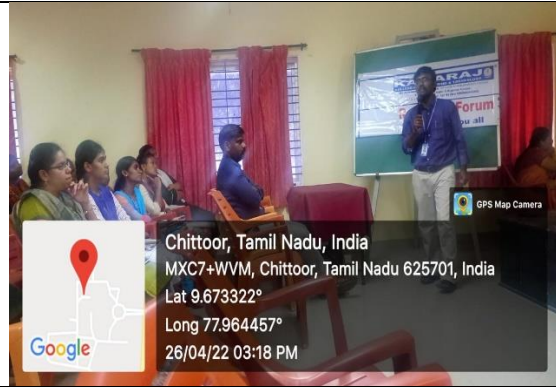




### IIC Activity Report


EVENT DETAILS	
Faculty Name	Dr.S.Karthikumar
Mode of Session(Online/Offline)	Offline
Start Date	26.04.2022
End Date	26.04.2022
Duration of the activity in minutes	60 min
Number of Student participants	57
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	To create more awareness on IPR on commemoration of world intellectual property rights day celebration and to motivate the students to file more patents
Benefit in terms of learning/skill/knowledge obtained(150 words)	The final year students from various departments participated in the events and learnt how to convert their project into patent. Two project team successfully filled patent of their project work through the knowledge gained from this event.
Photograph 1(image <2MB)	

Photograph 2(image <2MB)



Youtube Video URL(for online mode)

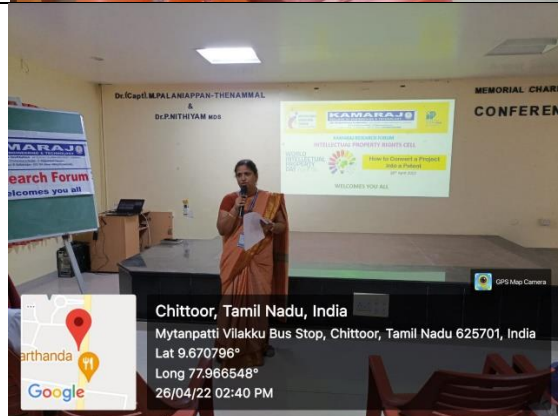
## IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Workshop on Intellectual Property Rights and IP management for startup
Objective of the Event	To create more awareness on IPR on commemoration of world intellectual property rights day celebration and to motivate the students to file more patents
Speaker Details	Dr.S.Karthikumar, Associate Professor, Department of Biotechnology, Kamaraj College of Engineering and Technology
Participant Details	Final year undergraduate and post graduate students of various discipline, Research scholars and faculty members
Key Outcome of the activity	Two project team have filed India patent 1. Patent application number – 202241026854 “A Process of Improvement in Activity retention and color stability of C-Phycocyanin during Ohmic Heating” 2. Patent application number – 202241024952 – “A method for c-phycocyanin fortified dried agar and gelatin based hydrocolloids and the process thereof”
Photograph 1	

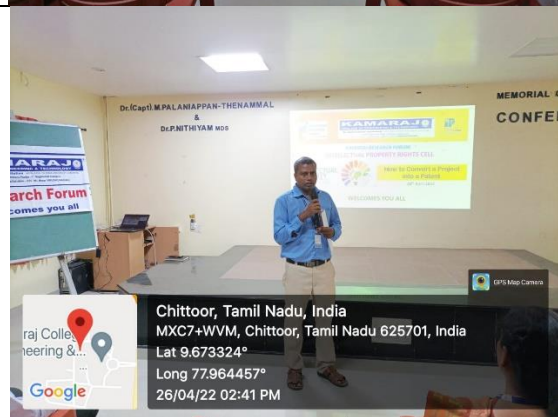
Photograph 2



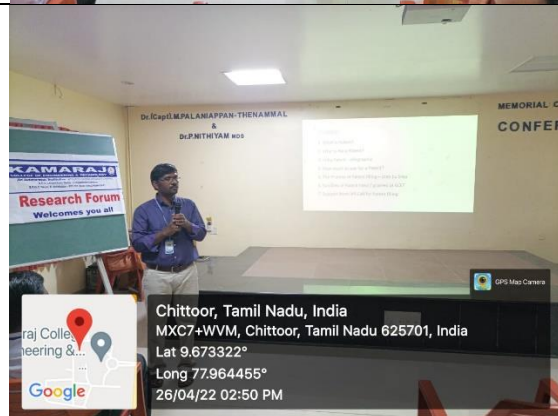
Photograph 3




Photograph 4



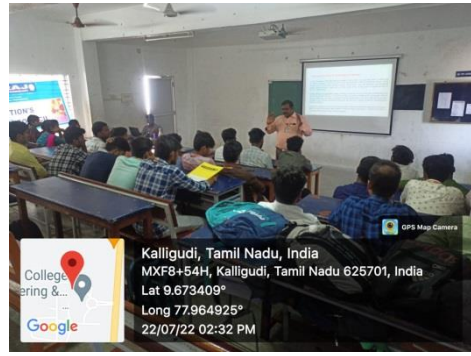
Photograph 5



## IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.K.Ganesan
Mode of Session(Online/Offline)	Offline
Start Date	22-07-2022
End Date	22-07-2022
Duration of the activity in minutes	300 mins
Number of Student participants	36
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>• Schemes for Starting business</li> <li>• Government Funding schemes for students</li> <li>• Funding schemes for Women</li> <li>• Opportunities in the budding stage</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students had been nurtured with the incubation opportunities that are available through various funding schemes and agencies. The importance of students involving themselves in start-ups and Entrepreneurship and the need for innovation and design thinking was highlighted.
Photograph 1(image <2MB)	


Photograph 2(image <2MB)



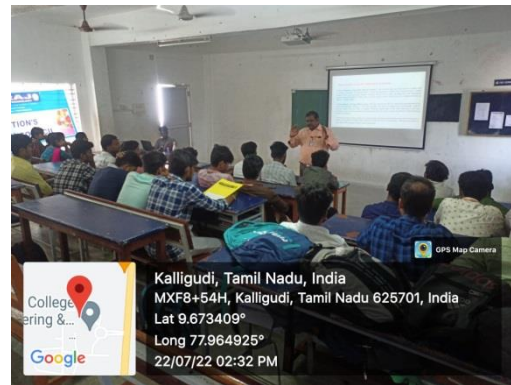
Youtube Video URL(for online mode)

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### IIC Activity Report


OVERALL REPORT OF THE ACTIVITY(pdf max2MB)	
Title of the Event	<b>Session on “Accelerators/Incubation Opportunities for Students and Faculties-Early Stage Entrepreneurs”</b>
Objective of the Event	<ul style="list-style-type: none"> <li>• Fundamentals of Entrepreneurship</li> <li>• Importance of innovation in project works</li> <li>• Career opportunities-post Covid' 19</li> </ul>
Speaker Details	Dr.J.Deny,ASP/ECE, IIC-President Kalasalingam Academy of Research and Education, Krishnankoil.
Participant Details	10 Faculty Members 36 Students
Key Outcome of the activity	<ul style="list-style-type: none"> <li>• Schemes for Starting business</li> <li>• Government Funding schemes for students</li> <li>• Funding schemes for Women</li> </ul> Opportunities in the budding stage
Photograph 1	

Photograph 2





## IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	25-07-2022
End Date	25-07-2022
Duration of the activity in minutes	300 mins
Number of Student participants	35
Number of Faculty participants	8
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>• Identify the highlight of your product</li> <li>• Business Interactions</li> <li>• Design a Business model</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	The importance of looking back to traditional marketable products with the modern technology coupled with innovation was discussed. The steps involved in designing a business model and marketing was highlighted.
Photograph 1(image <2MB)	

Photograph 2(image <2MB)





Chittoor, Tamil Nadu, India  
MXC7+WVM, Chittoor, Tamil Nadu 625701, India  
Lat 9.6734°  
Long 77.964403°  
25/07/22 10:29 AM

Youtube Video URL(for online mode)

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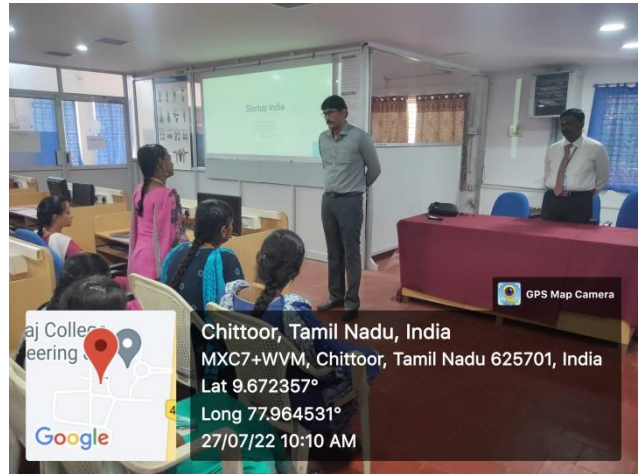
## IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY</b>	
Title of the Event	Session on “Lean start-up and minimum viable product/business”
Objective of the Event	<ul style="list-style-type: none"> <li>• Fundamentals of Entrepreneurship</li> <li>• Importance of innovation in project works</li> <li>• Career opportunities-post Covid' 19</li> </ul>
Speaker Details	Mr.Dinesh, Founder-Dhaanyas Natural Products, Madurai
Participant Details	8 Faculty Members 35 Students
Key Outcome of the activity	The importance of looking back to traditional marketable products with the modern technology coupled with innovation was discussed. The steps involved in designing a business model and marketing was highlighted.
Photograph 1	
Photograph 2	

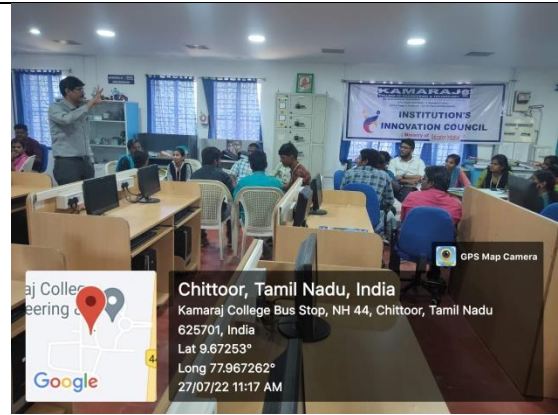
## IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr. P. Balasundar
Mode of Session(Online/Offline)	Offline
Start Date	27-07-2022
End Date	27-07-2022
Duration of the activity in minutes	360 mins
Number of Student participants	49
Number of Faculty participants	12
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>• Fundamentals of Design thinking.</li> <li>• Importance of innovation in project works.</li> <li>• Basic needs for the start up.</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	<p>The importance of innovations in project and how to convert the project into start-up was discussed and the resource person shared the concept of design thinking and explains the importance of innovation in the projects. He also shares information about some case studies also. He imparted the skill of innovations in project and how to convert the project to start-up to the students.</p>

Photograph 1(image <2MB)



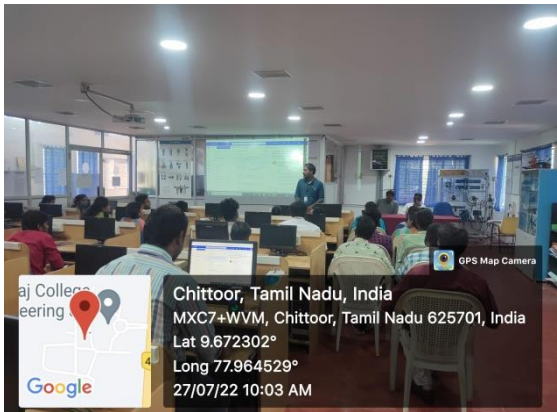
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Youtube Video URL(for online mode)

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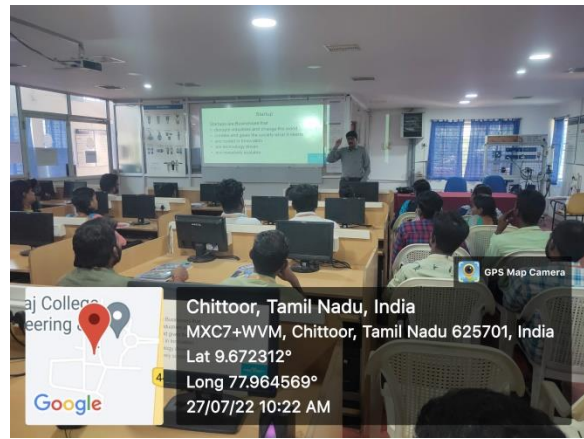
## IIC Activity Report

<b>OVERALL REPORT OF THE ACTIVITY(pdf max2MB)</b>	
Title of the Event	“Session on Innovation/Prototype Validation- Converting Innovation into a Start-Up”
Objective of the Event	<ul style="list-style-type: none"> <li>• Fundamentals of Design thinking.</li> <li>• Importance of innovation in project works.</li> <li>• Basic needs for the start up.</li> </ul>
Speaker Details	Er. C. Arun Suddarshan, Chief Design Officer, Dot 2 dot Business Designer, Madurai.
Participant Details	12 Faculty Members 49 Students
Key Outcome of the activity	The importance of innovations in project and how to convert the project into start-up was discussed and the resource person shared the concept of design thinking and explains the importance of innovation in the projects. He also shares information about some case studies also. He imparted the skill of innovations in project and how to convert the project to start-up to the students.
Photograph 1	

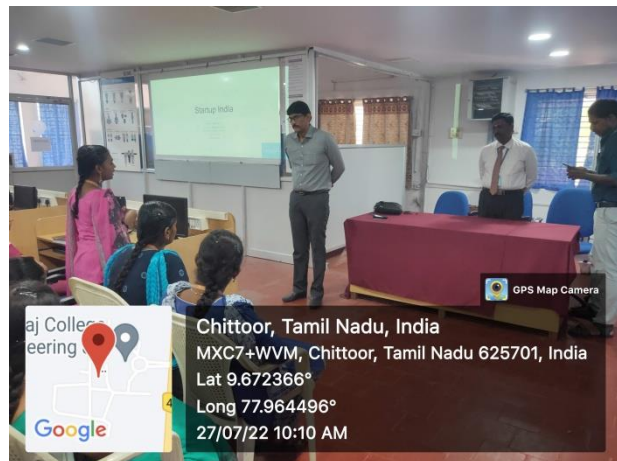
Photograph 2



Photograph 3



Photograph 4




Photograph 5





## IIC Activity Report

EVENT DETAILS	
Title of the Event	Innovative Ideas- A valuable Tool for an Engineer
Speaker Details	Mr.M.J.Vishnu Prasad,MBA. Associate Consultant (ESG), KPMG in India
Faculty Name	Mr.K.Ganesan,AP/EEE
Mode of Session(Online/Offline)	Offline
Start Date	13-08-2022
End Date	13-08-2022
Duration of the activity in minutes	120 mins
Number of Student participants	43
Number of Faculty participants	7
Number of External participants(if any)	-
Expenditure Amount(if any)	Rs.1300
Objective of the activity(100 words)	<ul style="list-style-type: none"> <li>To highlight the importance of IDEAS.</li> <li>Conversion of Innovative Ideas into Marketable product</li> </ul>
Benefit in terms of learning/skill/knowledge obtained(150 words)	The current scenario that focuses on the promotion of start-ups which basically depends on the ideas as the investment was briefed. The funding schemes and agencies which are ready to pay for innovative ideas was discussed.
Photograph 1	

Photograph 2



Photograph 3



Facebook Link

<https://www.facebook.com/IIC-Kamaraj-College-of-Engineering-and-Technology-102937685640543/photos/pcb.176044448329866/176044378329873/>