

6.2.1 The institutional Strategic/ Perspective plan has been clearly articulated and implemented.

Activities of Industry Institute Interaction Cell (III Cell)

The III Cell members will have an interaction with the experts from the neighbouring industries and invite them to the campus. The experts will interact with the students and faculty members about the technology that has been incorporated in their industry and their expectations. The projects and the products developed by the students based on the industrial expectations will also be shared with the resource person. The research activities in our institute will be also be highlighted. The net outcome of the session will lead to industrial training, value-added course and industrial visit for students/faculties. The MoU's will also be signed based on the interest expressed by the Industrial person.

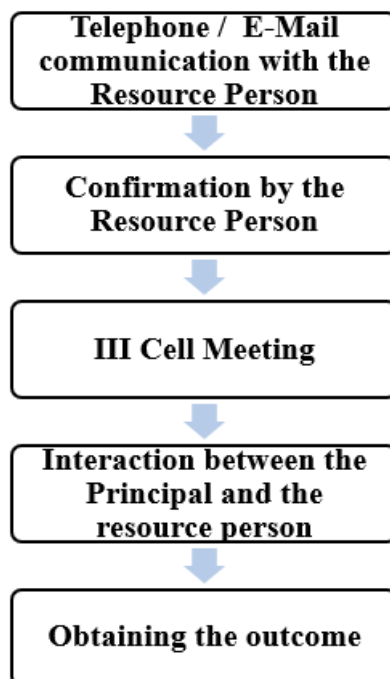


Fig: Workflow of the III Cell

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Deployment Strategy

- The experts from the various industries share their recent trends, requirements and the problems faced by the industries.
- Based on the literature survey the students and faculty members will share about the new initiative to solve the expectations of the industries.
- The ideas will be shared in the common forum like Industrial Institute Interaction Cell, Research forum and in the respective departments of the institution.
- An enrichment of ideas were suggested and executed through consultancy and project works.
- The project outcome will be published in conferences/articles in reputed journals. The innovation will be shared to the industries.
- The Process of the deployment strategy is illustrated in the below figure.

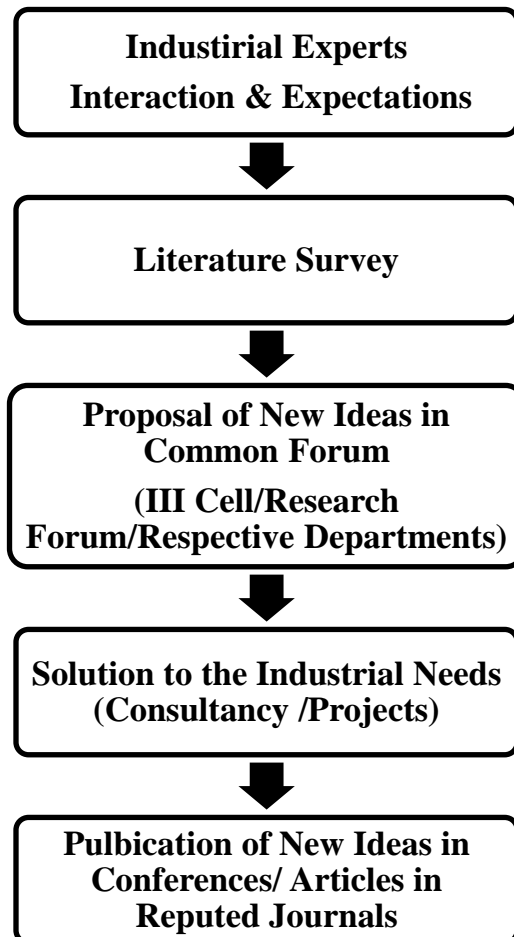


Fig: Process of Deployment Strategy